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EDUCATION

- 1999 City University Business School, London: PhD in Information Management. Thesis title: “Disintermediation and Re-intermediation in the Music Business: The effect of Multimedia Technologies and Electronic Commerce”. Study supported by ESRC Scholarship.
- 1995 City University Business School, London: Master in Business Administration (MBA). Thesis title: “Strategic Choices for new digital distributors of music”
- 1994 City University, London: Postgraduate Diploma in Science, Music Information Technology. Thesis title: “Xenakis’ Granular Synthesis: A Software implementation using MIDI”
- 1993 University of Thessaloniki (Greece), Degree in Mathematics.

PROFESSIONAL EMPLOYMENT

- October 2011 to date **ADJUNCT PROFESSOR, HELLENIC OPEN UNIVERSITY (PATRA):** Teaching Strategic Management, Project management, International Management, Organisational Behaviour, Introduction to Entrepreneurship, Introduction to Innovation, Business Plans (undergraduate level).
- October 2004 to date **PROFESSOR, PANTEION UNIVERSITY (ATHENS):** Employed as a full time professor. Teaching Strategic Management, Change management and Principles of Marketing (undergraduate level) and Management of Cultural and Creative Organisations (undergraduate and postgraduate level).
- November 2002 to June 2004 **ACADEMIC DIRECTOR, ICBS BUSINESS SCHOOL (ATHENS):** Reporting to the General Director of the business School, responsible for all academic matters, including hiring new lecturers, scheduling and programming and assuring the academic quality of the school.
- November, 2001 to November, 2002 **LECTURER, UNIVERSITY OF ATHENS (ATHENS):** Lectured to postgraduate students studying for “European Masters in eBusiness” (programme “Leonardo Da Vinci”). Subject taught: e Business Strategy.
- September, 2001 to September 2004 **LECTURER, TEI (PIRAEUS):** Lectured to postgraduate students studying for “MSc Management of eBusiness” (programme in conjunction with Paisley University (Paisley, Scotland)). Subjects taught: International Technology Management, ICT Strategy. Also lectured to undergraduate students (Strategic Marketing and Planning).

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| January, 2001 to November 2002 | LECTURER, ICBS BUSINESS SCHOOL (ATHENS): Lectured to MBA students at ICBS (franchisees of Kingston University Business School, UK). Topics taught: Strategic Management I and II and Change Management. Marking of assignments, supervision of final dissertations. |
| November, 2000 to November, 2002 | STRATEGY & MANAGEMENT CONSULTANT. AEPI (HELLENIC SOCIETY FOR THE PROTECTION OF INTELLECTUAL PROPERTY). (ATHENS): Reported directly to the Managing Director of the company, my role was to propose, co-ordinate and supervise strategic and management projects essential for the company. The main focus was on the business development of AEPI, especially in the areas of MIS and New Media. Projects included: <ul style="list-style-type: none"> • Data & activities mapping. Workflow management • Digital archiving • Automated processes for monitoring usage of music • Portal creation • E-commerce strategy, Scenario Planning • Strategic alliances • Company re-organisation & change |
| September, 1999 to September 2000 | GREEK ARMY: Completed the obligatory National Service |
| 1995 – 1999 | ESRC RESEARCH FELLOW/VISITING LECTURER. CASS BUSINESS SCHOOL - CITY UNIVERSITY (London). <ul style="list-style-type: none"> • Researched for a 3-year project funded by the ESRC with the title “Globalisation Technology & the Music Industry: Current Trends and Implications for Creativity and (e) Business in the Digital Environment”. • Lectured to MBA students in “Multimedia and Business Strategy” and “e-commerce II” electives in the academic years 1996-1999. • Supervised and marked student MBA projects. • Managed company-sponsored projects. • Founding member of the Multimedia Research Group. |
| 1994 – 1999 | MANAGEMENT CONSULTANT, SELF EMPLOYED (London). <ul style="list-style-type: none"> • Consulted part time in strategy and new business development. • Clients included: Euromonitor Plc, Telia, Ericsson, BT, Market Tracking International and others. • Managed to double fee income in three years. • Built a loyal client base for repeat business. |

PROFESSIONAL QUALIFICATIONS

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| 1993 | ELKEPA Greek Productivity Centre in association with the EC. Post Graduate Qualification in Project Management. |
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Languages

Greek (Mother Tongue)
English (Excellent)

ACADEMIC/PROFESSIONAL MEMBERSHIPS

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| 2003 - today | Member, Academy of Management, USA |
| 2003 - today | Member, Systems Dynamics Society, USA |
| 1998- 1999 | Founding Member,“In Tune In Europe” Committee, London. |
| 1996-1998 | Member, Strategic Planning Society, London. |
| 1993- today | Fellow of the Greek Mathematical Association. |
| 1991- today | Member of AEPI (The Greek collective Licensing body for copyright) |

PUBLICATIONS

Kasaras, K., Klimis, G.M. & Michailidou, M. (pending). Cultural Consumption: opinion leaders VS collective social dynamics.

Kasaras, K., Klimis, G., & Michailidou, M. (2019). Consumption on the Internet: Who’s influencing who?. *Homo Virtualis*, 2(1), 113-149.

Avdikos, B, Klimis, G.M , Michailidou, M. (2017) *Mapping The Cultural And Creative Sector In Greece*, Athens, Institute of Regional Development, Panteion University

Klimis, George-Michael. (2016) Entrepreneurship, in *Blackwell Encyclopedia of Sociology*. (ed, Ritzer, George). Blackwell Publishing

Klimis, George-Michael. (2016) Copyright, in *Blackwell Encyclopedia of Sociology*.(ed, Ritzer, George). Blackwell Publishing

Eleftheria Christakou and George-Michael Klimis (2013). Blogs and Social Media: The New Word of Mouth and its Impact on the Reputation of Banks and on their Profitability in in Friedrichsen, M. and W. Mühl-Benninghaus (Editors) *Handbook of Social Media Management : Value Chain and Business Models in Changing Media Markets* , Berlin: Springer, pp.715 - 735

Kasaras, K., Klimis, G. M., & Michailidou, M. (2012). Musical tastes in the Web 2.0: the importance of network dynamics. *Contemporary Social Science*, Vol. 7, Iss. 3, pp. 335-349

Kasaras, K., Klimis, G. M., & Michailidou, M. (2011) Deviant online behavior and its neutralization The case of the music industry. *Communication Issues*, 12-13, pp. 95 – 106 [in Greek]

Klimis, George-Michael. (2010) Electronic commerce, in *Blackwell Encyclopedia of Sociology*. (ed, Ritzer, George). Blackwell Publishing

Klimis, George-Michael. (2010) Electronic markets, in *Blackwell Encyclopedia of Sociology*.(ed, Ritzer, George). Blackwell Publishing

Klimis, G. M., & R. Wallis, R. (2009). Copyright and Entrepreneurship: Catalyst or Barrier? *Information, Communication & Society*, 12, 2, pp.267-286.

Klimis, G.M & G. Frigkas (2006) Key Success Factors in E-Banking: The Case of Greek Banks. *International Journal of Knowledge, Culture and Change Management*, vol. 5, 2005/2006, pp. 79-87

M. Kretschmer, G. M. Klimis, R Wallis.(2001): “Music in electronic markets: An Empirical Study” *New Media & Society*,(Sage) 3, 4: pp. 417–441

- M. Kretschmer, G. M. Klimis, R Wallis.(2001): "The Global Music Industry in the Digital Environment" in *Trends and Strategies in the Arts and Cultural Industries* (eds. S. Janssen, M. Halbertsma, T. Ijdens & K. Ernst), Rotterdam: Barjesteh van Waalwijk van Doorn & Co's Uitgeversmaatschappij (in co-operation with Erasmus University Rotterdam)
- M. Kretschmer, C. Baden-Fuller, , G. M. Klimis, R Wallis.(2000): Enforcement and Appropriation of Music Intellectual Property Rights in Global Markets" in *The Globalisation of Service Industries* (eds. Y. Aharoni, L. Nahum) London: Routledge
- Kretschmer, Martin, G. M. Klimis & R. Wallis. (2000). Globalisation, Technology & the Music Industry: Current trends and implications for creativity and (e)business in the digital environment. ESRC Project report published by City University Business School
- Daniel, Elizabeth & George M. Klimis. (1999). "The Impact of Electronic Commerce on Market Structure: An Evaluation of the Electronic Market Hypothesis", *European Management Journal*, 17, 3: pp. 318-325.
- Kretschmer, Martin, G. M. Klimis & C.J. Choi. (1999). "Increasing Returns and Social Contagion in Cultural Industries", *British Journal of Management*, 10, Special Issue: pp. S61-S72. [Awarded the 'Most innovative paper award' from the British Academy of Management (BAM98)].
- Kretschmer, Martin, G. M. Klimis & R. Wallis. (1999). "The Changing Location of Intellectual Property Rights in Music: A study of music publishers, collecting societies and media conglomerates", *Prometheus*, 17, 2: pp. 163 –186.
- Klimis, G.M. (1999) "Music Publishers: Useful or endangered Species?" *Intellectual property*, Vol. 22 , (March): pp.15-19 AEPI: Athens. [in Greek]
- Wallis, Roger, C. Baden-Fuller, M. Kretschmer, G. M. Klimis. (1999). "Contested Collective Administration of Intellectual Property Rights in Music: The challenge to the principles of Reciprocity and Solidarity", *European Journal of Communication* (Sage) 14, 1 (March): pp. 5-35 [a Spanish translation appeared in legal magazine DAT (ed. A. Mille) Buenos Aires (1999)]
- Klimis, G.M et al. (1998) "*Music Rights in Digital media*", consultancy report, Market Tracking International: London
- Wallis, Roger & G. M. Klimis (1998). Key to the Highway, *Index on Censorship*, 27, 6: pp.191-194
- Klimis, G.M (1997) "Electronic Bulletin Board", in Berry and McCorquodale (Eds.) *The Big Picture: The Global Entertainment & Communications Forecast*, pp.92-93, American Chamber of Commerce (UK): London
- Wallis, Roger, C. J. Choi, G. M. Klimis et al. (1996). "The Impact of Multimedia on the Entertainment Business", *Financial Times Management Report*, London: Pearson.

RESEARCH INTERESTS

Creative/cultural industries. Strategic Management, Marketing, consumer behaviour, dynamic capabilities, strategic networks, E-commerce, management of change.