

**SCHOOL OF INTERNATIONAL STUDIES, COMMUNICATION AND CULTURE
DEPARTMENT OF COMMUNICATION, MEDIA AND CULTURE**

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DIPLOMA SUPPLEMENT

This Diploma Supplement is based on the model developed by the European Commission, Council of Europe and UNESCO/CEPES. The purpose of the supplement is to provide sufficient independent data to improve the international 'transparency' and fair academic and professional recognition of qualifications (diplomas, degrees, certificates etc.). It is designed to provide a description of the nature, level, context, content and status of the studies that were pursued and successfully completed by the individual named on the original accompanying qualification to which this supplement is appended. It should be free from any value judgments, equivalence statements or suggestions about recognition. Information in all eight sections should be provided. Where information is not provided, an explanation should give the reason why.

1. INFORMATION IDENTIFYING THE HOLDEER OF THE QUALIFICATION

1.1 Family name(s):

1.2 Given name(s):

1.3 Date of Birth (*day/month/year*):

1.4 Place of Birth:

1.5 Country of Birth:

1.6 Student identification number or code:

2. INFORMATION IDENTIFYING THE QUALIFICATION

2.1 Name of qualification and title conferred (*in original language*):

Πτυχίο Επικοινωνίας, Μέσων και Πολιτισμού (Ptychio Epikoinonias, Meson kai Politismou)

= Degree in Communication, Media and Culture

2.2 Main field(s) of study for the qualification:

The program focuses on studying and researching communication, media, culture, cultural management, advertising and public relations at theoretical, historical, and empirical levels. It employs interdisciplinary approaches to prepare students for successful careers in journalism across print and digital media, applied communication encompassing advertising and public relations, as well as culture and cultural management, bridging theoretical knowledge with practical application. The curriculum is designed to cultivate communication skills, academic proficiency, technical and digital expertise, a deep understanding of cultural fields and the creative industries, philosophical insight, critical thinking abilities, professional ethics, and market knowledge.

2.3 Name and status of institution (in original language):

Πάντειον Πανεπιστήμιο Κοινωνικών και Πολιτικών Επιστημών – Δημόσιο Ανώτατο Εκπαιδευτικό Ίδρυμα
= Panteion University of Social and Political Sciences – Public Higher Education Institution

2.4 Name and status of institution (if different from 2.3.)

As in 2.3

2.5 Language(s) of instruction/examination:

Greek (with certain courses offered in English in order to cater for the Erasmus students also)

3. INFORMATION ON THE LEVEL OF THE QUALIFICATION

3.1 Level of qualification:

Undergraduate - 1st Cycle of Studies

Level 6 according to the National and European Qualifications Framework

3.2 Official length of program:

- Four (4) academic years - Eight (8) academic semesters of study
- Each academic year is equivalent to 60 ECTS credits [European Credit Transfer Systems] (1 ECTS = 25-30 hours student workload hours) and each semester to 30 ECTS.
- Each course is equivalent to a specific number of ECTS which conveys the workload required for the completion of a course, workshop, internship, etc.
- Total Credit Units/ECTS: 240 (minimum)

3.3 Access requirement(s):

- a) Secondary Education Graduation Certificate (Eniaio Lykeio) and success in national level (Panhellenic) Admittance Examinations [with regulations for special categories] according to the university entrance system in force at the time.
- b) Degree from a Higher Level Training Institute or University and successful participation in departmental placement examinations

4. INFORMATION OF THE CONTENTS AND RESULTS GAINED

4.1 Mode of Study:

Full-Time Study

4.2 Program Requirements:

In order to graduate and obtain the Department's degree students are required to attend and successfully complete at least 40 courses including 32 Required Courses (RC), Required Elective Courses (REC), Free Elective Courses (FEC) or Courses from Other Departments (COD) during the first and second year and 8 compulsory Track Workshops/Labs (CTW) [from the 5th to the 8th semester] equivalent to (at least) 240 ECTS.

The educational components (EC) offered in the Undergraduate Program of Studies (UPS) are as follows:

- a) Required Courses (RC)
- b) Required Elective Courses (REC)
- c) Free Elective Courses (FEC)
- d) Courses from Other Departments (COD)
- e) Compulsory Track Workshops/Lab Courses (CTW) [from the 5th to the 8th semester]
- f) Free Elective Seminars (FES)
- g) Bachelor's Thesis (BT) [optional]
- h) Practical Training-Internship (PT) [optional]

4.3 Program Details (e.g., modules or units studied) and the individual grades/marks/credits obtained: (if this information is available on an official transcript this should be used here)

The courses for which students have been examined and received a passing grade, as well as the courses for which they have been exempted, granted recognition, or received ERASMUS accreditation, are as follows:

Course Code	Course Title	EC type *	Date	Grade	ECTS
TOTAL ECTS units: 240					

* **EC TYPE:**

- a) Required Courses (RC)
- b) Required Elective Courses (REC)
- c) Free Elective Courses (FEC)
- d) Courses from Other Departments (COD)
- e) Compulsory Track Workshops/Lab Courses (CTW) [from the 5th to the 8th semester]
- f) Free Elective Seminars (FES)
- g) Bachelor's Thesis (BT) [optional]
- h) Practical Training-Internship (PT) [optional]

The accreditation of courses in the cases specified (e.g., successful candidates in entrance exams, ERASMUS students) is accompanied by the accreditation of ECTS, but not by the inclusion of grades. Courses falling into these categories are indicated with the hashtag (#).

FULL NAME

REGISTRATION NUMBER:

4.4 Grading scheme and, if available, grade distribution guidance:

Grades for each course or other educational component range from 0 to 10, the passing grade being five (5). A grade lower than five (5) is a fail.

The overall grade for the degree is calculated on a two-tier decimal basis (with two [2] decimal places) according to the following scale:

- a) Άριστα (Arista) - Excellent, for a grade from 8.50 (inclusive) to 10.00
- b) Λίαν Καλώς (Lian Kalos) - Very Good, for a grade from 6.50 (inclusive) to 8.49
- c) Καλώς (Καλώς) - Pass, for a grade from 5.00 to 6.49.

4.5 Overall Classification of the qualification (*in the original language*):

"ΚΑΛΩΣ" 6,43 ΕΞΙ ΚΑΙ ΣΑΡΑΝΤΑ ΤΡΙΑ ΕΚΑΤΟΣΤΑ
="PASS" 6.43 SIX AND FORTY-THREE HUNDREDTHS

5. INFORMATION ON THE FUNCTION OF THE QUALIFICATION

5.1 Access to Further Study:

- Access to a Postgraduate Programs (MA. MSc)
- Possibility of admission (through examinations) to another Higher Education Institution or another Department within Panteion University.

5.2 Professional Status (if applicable):

The Department of Communication, Media and Culture has a strong commitment in developing skills in research methodology, digital literacy, and critical enquiry in the fields of communication and media, advertising and public relations, business innovation, culture and cultural management coupled with competence in complex problem solving.

Our graduates are much sought-after in the fields of journalism, communication, cultural management, the creative industries, marketing, advertising, public relations, startups, etc. They work in a wide range of public and private sector businesses and organisations, including the Ministries of The Press, Culture and Tourism; for several print, electronic and digital media; in advertising and market research companies; cultural institutions, etc. The Department maintains relations with sectoral and professional bodies for the whole range of its subjects and participates in public debate on issues regarding mass media, cultural policy, etc. This is reflected in the academic or professional careers of our graduates.

According to Presidential Decree 85/2022 "Determination of Qualifications for Appointment to Public Bodies (Qualification-Branch Index)" (Government Gazette A' 232/17.12.2022), Graduates from the Department of Communication, Media and Culture are classified under Specialization 1. "Communication, Information and Public Relations" and Specialization 2. "Administrative-Economic", in the sector ADMINISTRATION AND ECONOMY.

6. ADDITIONAL INFORMATION

6.1 Additional information:

Students are considered graduates upon their proclamation date.

6.2 Further information sources:

- Panteion University of Social and Political Sciences: www.panteion.gr
- Department of Communication, Media and Culture: <http://cmc.panteion.gr>
- Greek Ministry of Education and Religious Affairs, Sport and Culture: <http://minedu.gov.gr>
- European Union: <http://www.ec.europa.eu>

7. CERTIFICATION OF THE SUPPLEMENT

7.1 Date:

7.2 Signature:

7.3 Capacity:

7.4 Official stamp or Seal:

8. INFORMATION ON THE NATIONAL HIGHER EDUCATION SYSTEM

A detailed description of the Greek educational system can be found in the National Report prepared by the Greek National Agency of the European Education Directory EURYDICE.

https://eacea.ec.europa.eu/national-policies/eurydice/national-description_el

https://eacea.ec.europa.eu/national-policies/eurydice/content/greece_el