

SCHOOL OF INTERNATIONAL STUDIES COMMUNICATION AND CULTURE
DEPARTMENT OF COMMUNICATION, MEDIA AND CULTURE

DIPLOMA SUPPLEMENT

This Diploma Supplement is based on the model developed by the European Commission, Council of Europe and UNESCO. The purpose of the supplement is to provide sufficient independent data to improve the international 'transparency' and fair academic and professional recognition of qualifications (diplomas, degrees, certificates etc.). It is designed to provide a description of the nature, level, context, content and status of the studies that were pursued and successfully completed by the individual named on the original accompanying qualification to which this supplement is appended. It is free from any value judgments, equivalence statements or suggestions about recognition.

1. INFORMATION IDENTIFYING THE HOLDER OF THE QUALIFICATION

- 1.1 **Family Name(s):** -----
- 1.2 **Given Name(s):** -----
- 1.3 **Date of birth (day/month/year):** ../../....
- 1.4 **Student identification number or code (if available):** 41.....

2 INFORMATION IDENTIFYING THE QUALIFICATION

2.1 **Name of qualification and (if applicable) title conferred (in original language):**

ΠΤΥΧΙΟ ΕΠΙΚΟΙΝΩΝΙΑΣ, ΜΕΣΣΩΝ ΚΑΙ ΠΟΛΙΤΙΣΜΟΥ
 Graduate Degree in COMMUNICATION, MEDIA AND CULTURE

2.2 **Main field(s) of study for the qualification:**

The program focuses on studying and researching communication, media, culture, cultural management, advertising and public relations at theoretical, historical, and empirical levels. It employs interdisciplinary approaches to prepare students for successful careers in journalism across print and digital media, applied communication encompassing advertising and public relations, as well as culture and cultural management, bridging theoretical knowledge with practical application. The curriculum is designed to cultivate communication skills, academic proficiency, technical and digital expertise, a deep understanding of cultural fields and the creative industries, philosophical insight, critical thinking abilities, professional ethics, and market knowledge.

2.3 **Name and status of awarding institution (in original language):**

Πάντειον Πανεπιστήμιο Κοινωνικών και Πολιτικών Επιστημών – Δημόσιο Ανώτατο Εκπαιδευτικό Ίδρυμα
 Panteion University of Social and Political Sciences – Public Higher Education Institution

2.4 **Name and status of institution (if different from 2.3) administering studies (in original language):**

Same as 2.3

2.5 **Language(s) of instruction/examination:**

GREEK

3 INFORMATION ON THE LEVEL OF THE QUALIFICATION

3.1 **Level of qualification:**

Undergraduate - 1st cycle

Level 6 in accordance to the Hellenic and European Qualification Framework

3.2 Official length of the programme:

- Four (4) academic years - Eight (8) academic semesters of study
- Each academic year is equivalent to 60 ECTS credits [European Credit Transfer Systems] (1 ECTS = 25-30 hours student workload hours) and each semester to 30 ECTS.
- Each course is equivalent to a specific number of ECTS which conveys the workload required for the completion of a course, workshop, internship, etc.
- Total Credit Units/ECTS: 240 (minimum)

3.3 Access requirements:

- a) Secondary Education Graduation Certificate (Eniaio Lykeio) and success in national level (Panhellenic) Admittance Examinations [with regulations for special categories] according to the university entrance system in force at the time.
- b) Degree from a Higher Level Training Institute or University and successful participation in departmental placement examinations

4 INFORMATION ON THE CONTENTS AND RESULTS GAINED

4.1 Mode of study:

Full-Time Study

4.2 Programme requirements:

In order to graduate and obtain the Department's degree students are required to attend and successfully complete at least 40 courses including 32 Required Courses (RC), Required Elective Courses (REC), Free Elective Courses (FEC) or Courses from Other Departments (COD) during the first and second year and 8 compulsory Track Workshops/Labs (CTW) [from the 5th to the 8th semester] equivalent to (at least) 240 ECTS.

The educational components (EC) offered in the Undergraduate Program of Studies (UPS) are as follows:

- a) Required Courses (RC)
- b) Required Elective Courses (REC)
- c) Free Elective Courses (FEC)
- d) Courses from Other Departments (COD)
- e) Compulsory Track Workshops/Lab Courses (CTW) [from the 5th to the 8th semester]
- f) Free Elective Seminars (FES)
- g) Bachelor's Thesis (BT) [optional]
- h) Practical Training-Internship (PT) [optional]

4.3 Programme details: (e.g. modules or units studied), and the individual grades/marks/credits obtained:

The courses for which students have been examined and received a passing grade, as well as the courses for which they have been exempted, granted recognition, or received ERASMUS accreditation, are as follows:

CODE	SUBJECT TITLE	DATE	GRADE	ECTS
410005	POLITICAL SOCIOLOGY	19/01/2018	8	6
410028	CONTEMPORARY SOCIETY AND MASS MEDIA	16/01/2018	5	6
410058	INTRODUCTION TO THE HISTORY OF ART	25/01/2017	8	6
410061	MUSIC AND COMMUNICATION	01/06/2017	7	6
410092	HISTORY OF THEATRE	29/06/2021	9	5
410114	INTRODUCTION TO MEDIA STUDIES AND MASS COMMUNICATION	24/01/2017	5	6
410115	MEDIA LAW I: LAW OF THE PRESS	09/02/2021	7	5
410127	HISTORY OF POLITICAL IDEAS	10/02/2020	5	5
410140	MEDIA PHILOSOPHY	23/05/2018	7	6
410148	ON NARRATIVE: THEORIES AND APPLICATIONS	12/02/2021	10	5
410154	CONTEMPORARY GREEK AND EUROPEAN HISTORY	15/06/2017	9	6
410165	METHODS OF COMMUNICATIONS RESEARCH	04/02/2021	8	6
410167	INTRODUCTION TO POLITICAL ECONOMY	19/01/2017	8	6
410168	COMMUNICATION AND LANGUAGE II	08/02/2021	8	5
410185	POLITICAL COMMUNICATION	27/06/2020	8	5
410186	LEGAL AND INSTITUTIONAL FRAMEWORK OF CULTURE	26/06/2021	9	5
410190	HISTORY OF ART I	31/05/2018	8	6
410192	INTRODUCTION TO CONTEMPORARY ART	03/02/2021	9	5
410210	IMAGES AND CULTURE: COMPUTATIONAL ANALYSIS OF VISUAL CULTURE	07/07/2021	9	5
410219	COMMUNICATION AND LANGUAGE I	29/05/2018	6	6
410220	VISUAL CULTURAL STUDIES	13/06/2017	9	6
410233	CULTURE WORKSHOP I: CULTURAL HERITAGE	27/02/2021	6	7.5
410234	CULTURE WORKSHOP II: CINEMA AS AN OBJECT OF ACADEMIC RESEARCH AND AS A CULTURAL EVENT	27/02/2021	9	7.5
410237	CULTURE WORKSHOP III : SOCIAL MEDIA AND CULTURAL COMMUNICATION	22/06/2021	9	7.5
410238	CULTURE WORKSHOP IV: PRODUCTION OF WEBSITE CONTENT IN THE FIELD OF CULTURAL STUDIES	28/06/2021	9	7.5
410241	CULTURE AND CULTURAL MANAGEMENT TRACK WORKSHOP V: MANAGEMENT OF CULTURAL EVENTS	31/01/2022	8	8.5
410242	CULTURE AND CULTURAL MANAGEMENT TRACK WORKSHOP VI: THEATRE - CONTEMPORARY PERFORMANCE	31/01/2022	8	8.5
410245	CULTURE WORKSHOP VII: AUDIENCE ENGAGEMENT AND CULTURAL EXPERIENCE	22/06/2021	9	7.5
410246	CULTURE WORKSHOP VIII : CULTURAL MANAGEMENT IN PRACTICE: SECTORS , METHODOLOGY, APPLICATIONS	01/07/2020	7	7.5
410257	INTRODUCTION TO MUSEOLOGY	25/01/2018	9	6
410270	INTRODUCTION TO CULTURE AND CULTURAL STUDIES	01/02/2017	8	6
410289	INTRODUCTION TO SOCIAL THEORY	27/01/2017	7	6
410290	COMMUNICATION AND LITERATURE	07/06/2017	8	6
410294	POLITICAL ANTAGONISM AND MEDIA IN GREECE	16/06/2017	7	6
410305	CULTURAL AND CREATIVE INDUSTRIES	05/06/2018	8	6
410309	MODERN GREEK LITERATURE IN THE MEDIA	20/06/2022	10	5

410312	NATURAL AND FORMAL LANGUAGES OF COMMUNICATION	20/02/2021	6	5
410314	IMAGE AND COMMUNICATION	17/02/2020	7	5
410320	VIDEO, SOUND AND PHOTO EDITING	22/06/2021	9	5
# 410900	ENGLISH (PREREQUISITE FOR ENROLMENT AT THE UNIVERSITY))	20/09/2016	**	0
410914	ENGLISH LANGUAGE FOR CULTURE STUDIES	22/05/2018	6	6
520059	CONTEMPORARY ANTHROPOLOGICAL THEORY	16/01/2018	5	6

The accreditation of courses in the cases specified (e.g., successful candidates in entrance exams, ERASMUS students) is accompanied by the accreditation of ECTS, but not by the inclusion of grades. Courses falling into these categories are indicated with the hashtag (#).

4.4 Grading scheme and, if available, grade distribution guidance:

Grades for each course or other educational component range from 0 to 10, the passing grade being five (5). A grade lower than five (5) is a fail.

The overall grade for the degree is calculated on a two-tier decimal basis (with two [2] decimal places) according to the following scale:

- a) Άριστα (Arista) - Excellent, for a grade from 8.50 (inclusive) to 10.00
- b) Λίαν Καλώς (Lian Kalos) - Very Good, for a grade from 6.50 (inclusive) to 8.49
- c) Καλώς (Καλώς) - Pass, for a grade from 5.00 to 6.49.

4.5 Overall classification of the qualification (in original language):

“ΛΙΑΝ ΚΑΛΩΣ” 7,73 ΕΠΤΑ ΚΑΙ ΕΒΔΟΜΗΝΤΑ ΤΡΙΑ ΕΚΑΤΟΣΤΑ

“VERY GOOD” 7,73 SEVEN AND SEVENTY THREE HUNDREDTHS

5. INFORMATION ON THE FUNCTION OF THE QUALIFICATION

5.1 Access to further study:

- Access to a Postgraduate Programs (MA. MSc)
- Possibility of admission (through examinations) to another Higher Education Institution or another Department within Panteion University.

5.2 Professional status (if applicable):

The Department of Communication, Media and Culture has a strong commitment in developing skills in research methodology, digital literacy, and critical enquiry in the fields of communication and media, advertising and public relations, business innovation, culture and cultural management coupled with competence in complex problem solving.

Our graduates are much sought-after in the fields of journalism, communication, cultural management, the creative industries, marketing, advertising, public relations, startups, etc. They work in a wide range of public and private sector businesses and organisations, including the Ministries of The Press, Culture and Tourism; for several print, electronic and digital media; in advertising and market research companies; cultural institutions, etc. The Department maintains relations with sectoral and professional bodies for the whole range of its subjects and participates in public debate on issues regarding mass media, cultural policy, etc. This is reflected in the academic or professional careers of our graduates.

According to Presidential Decree 85/2022 "Determination of Qualifications for Appointment to Public Bodies (Qualification-Branch Index)" (Government Gazette A' 232/17.12.2022), Graduates from the

Department of Communication, Media and Culture are classified under Specialization 1. “Communication, Information and Public Relations” and Specialization 2. “Administrative-Economic”, in the sector ADMINISTRATION AND ECONOMY.

6. ADDITIONAL INFORMATION

6.1 Additional information:

Students are considered graduates upon their proclamation date.

6.2 Further information sources:

- Panteion University of Social and Political Sciences: www.panteion.gr
- Department of Communication, Media and Culture: <http://cmc.panteion.gr>
- Greek Ministry of Education and Religious Affairs, Sport and Culture: <http://minedu.gov.gr>
- European Union: <http://www.ec.europa.eu>

7. CERTIFICATION OF THE SUPPLEMENT

7.1 Date: 25/02/2025

7.2 Signature: ΟΝΟΜΑ ΥΠΟΓΡΑΦΟΝΤΑ

7.3 Capacity: Ο/Η ΓΡΑΜΜΑΤΕΑΣ/ΠΡΟΪΣΤΑΜΕΝΟΣ

7.4 Official stamp or seal:

8. INFORMATION ON THE NATIONAL HIGHER EDUCATION SYSTEM

A detailed description of the Greek educational system can be found in the National Report prepared by the Greek National Agency of the European Education Directory EURYDICE:

<https://eurydice.eacea.ec.europa.eu/national-education-systems/greece/overview>